

International Outlet Journal

Published five times a year bringing Global Outlet News to audiences around the world, beyond North America, reporting on Europe, Asia, Australia, South America and Canada.

STANDARD RATES

Size	
Full Page B&W	\$1,775
1/2 Page B&W	885
Premium positions - Call for availability	\$500

COLOR RATES

4-Color process	\$1,105
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CLOSING DATES

Winter 2011

Ad reservations due: November 11, 2010

Ad materials due: November 22, 2010

Spring 2011

Ad reservations due: January 31, 2011

Ad materials due: February 14, 2011

Summer 2011

Ad reservations due: April 15, 2011

Ad materials due: April 27, 2011

European Outlet Conference - Fall 2011

Ad reservations due: July 29, 2011

Ad materials due: August 12, 2011

Pipeline (Mapic) 2011

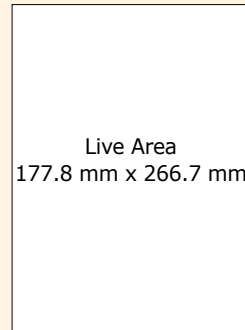
Ad reservations due: September 6, 2011

Ad materials due: September 26, 2011

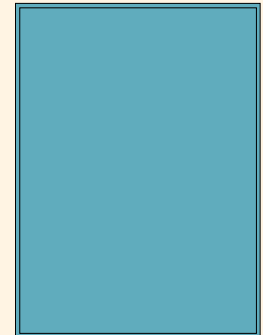
Winter 2012

Ad reservations due: November 1, 2011

Ad materials due: November 14, 2011

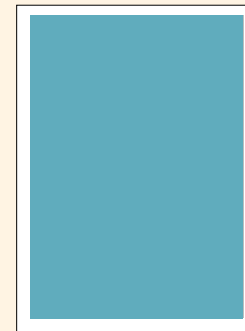


Live Area
177.8 mm x 266.7 mm

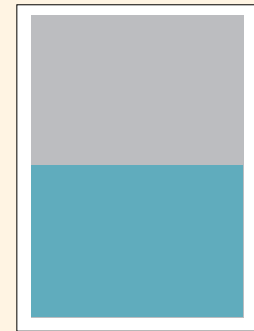


Full Bleed
216.5mm x 304.5mm

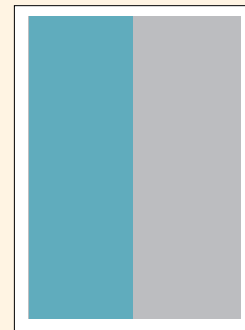
Magazine trim size
A4- 210mm x 297mm



Full Page
177.8 mm x 266.7 mm



1/2 Horizontal
177.8mm x 133.35mm



1/2 Vertical
85.6mm x 266.7mm