

Grow Your Outlet Business at the ...

2010 VRN Spring Outlet Retail Deal Making

March 25-26, 2010

Renaissance Resort at Seaworld, Orlando, Florida



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VRN
A PUBLICATION OF ICSC
VALUE RETAIL NEWS
2519 N McMullen Booth Rd
Ste 510-356
Clearwater, FL 33761

2010 VRN Spring Outlet Retail Deal Making

Tabletop Deal Making, Cocktail Reception ...



Program at a Glance

THURSDAY, MARCH 25

3:00 p.m. – 7:00 p.m. **Registration**

5:00 p.m. – 7:00 p.m. **Cocktail Reception**

FRIDAY, MARCH 26

8:30 a.m. – 3:00 p.m. **Registration**

9:00 a.m. – 10:00 a.m. **Breakfast**

9:00 a.m. – 3:00 p.m. **Deal Making**

1:00 p.m. - 2:00 p.m. **Lunch**

3:00 p.m. **Meeting adjourns**



Renaissance Resort at Seaworld

Sign up today!

Advance registration is \$275 for ICSC members, \$355 for non-members. For details on exhibiting, sponsorship and advertising opportunities contact Sally Stephenson at 847-835-1617; fax: 847-835-5196 or email: sstephenson@icsc.org.

IMPORTANT TIP: Make appointments in advance with your most significant business partners during deal making hours to enhance your success at the meeting!

INCREASE YOUR VISIBILITY

See your business grow as you deliver your important message before, during and after the VRN Spring Outlet Retail Deal Making! Advertise in Value Retail News and the VRN Spring Guide/Show Bulletin.

CONVENTION SPECIAL DISCOUNTS

Advertise with a 1/2 page or larger in three (3) consecutive issues of Value Retail News including the March Convention Issue and receive a free 1/4 page ad in the Convention Guide.

Find out how to qualify for preferred advertiser discounts in the Spring Guide/Show Bulletin

Be a sponsor for the Value Retail News Cocktail Reception!

ADVERTISING CLOSING DATES

Jan/Feb 11/9/09

March.....12/28/09

April 2/1/10

May 3/8/10

Spring Guide/Show Bulletin.....2/18/10

**Contact Sally Stephenson for details at
+1 847 835 1617 or E-Mail: sstephenson@icsc.org**

I authorize ICSC (VRN) to send me announcements regarding its programs and services that may be of interest to me or my colleagues. The notices can be in a postal mail, fax, e-mail, phone or other delivery mechanism.



Registration Form

2010 VRN Spring Outlet Retail Deal Making

Renaissance Resort at Seaworld • Orlando, FL • March 25-26, 2010



How to register:

Fax: (732) 694-1800
(Credit card registrations only)

Online: www.icsc.org/2010svr
(Credit card registrations only)

Mail: VRN/ICSC
Attention: Registration Department
PO Box 26958
New York, NY 10087-6958

Registration fee:

	Member*	Nonmember
Advance:	\$275	\$355

On-Site:	\$345	\$445
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ICSC Member Nonmember

***To qualify for the member fee, each registrant must be an ICSC member or affiliate member.**

Deadlines: To be listed in the Meeting Attendees List, your registration must be received by February 22, 2010. To qualify for the advance registration fee, your registration must be received by 12:00 noon EST March 18, 2010.

Cancellations: All cancellations are subject to a \$25 cancellation fee. No refunds will be given for cancellations received after March 18, 2010. All requests for refunds must be received by ICSC in writing.

Hotel reservations: A block of rooms has been reserved at the Renaissance Resort at Seaworld. Please call the hotel at 1-800-327-6677 to make your reservation. Use ICSC/VRN 2010 SPRING CONF as reference. You can also make reservations online by visiting www.marriott.com and entering the Goup Code ICSICSA. Room rate: \$199.00/night. Cut-off date: February 15, 2010. The Renaissance Resort at Seaworld is located at 6677 Sea Harbor Drive in Orlando, Florida 32821 (407) 351-5555.

Special needs: Anyone desiring an auxiliary aid for this meeting should notify Ester Prince at 646-728-3647 no later than March 1.

Registration Information: (Please print and complete an individual registration form for each attendee.)

NAME

COMPANY

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

TELEPHONE

FAX

E-MAIL

ICSC MEMBERSHIP NUMBER

Please check here if any of the above information has recently changed.

Please Indicate Business Type:

- Manufacturer
- Mfg. Outlet Retailer
- Developer/Outlet
- Developer/Off-Price
- Developer/Both
- Lender/Financial
- Service Company
- Other _____

Payment:

Check or money order made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover

NAME (AS IT APPEARS ON CARD)

SIGNATURE

CREDIT CARD # (INCLUDE ALL DIGITS)

EXPIRATION DATE (MONTH/YEAR)

Application for Exhibit Space



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The fee for tabletop display is \$250.00 which includes a 6' x 30" draped table; 2 chairs; a prominently displayed company sign.

The fee does not include meeting registration.

In order to provide a high quality event the following guidelines have been established:

- Exhibit must not hang over the edge of the table
- Exhibit must not rise more than 3' above the table
- No floor easels, electrical equipment, hanging signs, banners or balloons
Drop ceilings are not permitted

For further information or assistance please call Sally Stephenson, ICSC, 847-835-1617 or Ester Prince, ICSC, 646-728-3647

Exhibit Information: (Please print)

COMPANY (AS IT SHOULD APPEAR IN PROGRAM/SIGNAGE)

CONTACT

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

TELEPHONE

FAX

E-MAIL

ICSC MEMBERSHIP NUMBER

Exhibitor Payment and Processing - Form and payment due February 22, 2010

Each Tabletop Display is \$250.

Total number Tabletops requested \$ _____

Total Cost for Tabletop(s) \$ _____

Total Check Amount \$ _____

No refunds will be issued for voluntary booth cancellations.

Important: All exhibitors must register. Please complete attached registration form.

PAYMENT:

Check or money order made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

NAME (AS IT APPEARS ON CARD)

SIGNATURE

CREDIT CARD # (INCLUDE ALL DIGITS)

EXPIRATION DATE (MONTH/YEAR)

Each person who is working at the exhibit table must be an advance paid registrant for the meeting.